



It's a beautiful day.
The SAZABY LEAGUE

SAZABY LEAGUE Announces Partnership with GIC for Business Growth

Singapore and Japan, 1 April 2026 – SAZABY LEAGUE, Ltd. is pleased to announce that it has entered into a partnership with GIC, a global institutional investor, to accelerate its business growth. SAZABY LEAGUE looks forward to welcoming GIC as a minority equity partner.

GIC is a leading global institutional investor that has an extensive international network and takes a long-term approach to investing. GIC has a proven track record of investments across the world and has been investing in Japan for over 40 years. SAZABY LEAGUE is confident that it can chart its medium- to long-term growth strategy together with GIC as both organisations share a similar core spirit. Both organisations also respect one another's unique qualities that have enabled them to be leaders in their own fields.

Through this partnership, SAZABY LEAGUE will accelerate its expansion into global markets and the development of new services, which will contribute to greater corporate value.

Ryota Tsunoda, President and Representative Director of SAZABY LEAGUE, Ltd. said:

"Founded in 1972, SAZABY LEAGUE has cherished the spirit of "It's a beautiful day." and has delivered "lifestyles half a step ahead" for over 50 years. As people's lifestyles and values become increasingly diverse, a fresh perspective is essential for advancing to the next stage of growth. We believe that this partnership with GIC, which has an outstanding global track record, represents a crucial step in accelerating our challenge into new domains. We are delighted to be able to forge the future together with GIC."

Choo Yong Cheen, Chief Investment Officer for Private Equity, GIC, said:

"We are pleased to partner with SAZABY LEAGUE, a leading Japanese retailer with a strong portfolio of premium brands across fashion, lifestyle, and F&B. We believe the company is well positioned to benefit from resilient demand in the affordable-luxury segment, driven by consumers' growing preference for high-quality products. We look forward to supporting the company's long-term growth while preserving its heritage."

Tan Hwee Loo, Head of Private Equity, Asia, GIC, said:

"SAZABY LEAGUE has built an exceptional reputation for creating and nurturing brands that resonate deeply with consumers in Japan. Its proven ability to incubate and scale brands with strong brand equity positions it as a trusted partner for global entrants seeking to enter and expand in Japan, as well as for domestic brands that are looking to grow."



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About SAZABY LEAGUE, Ltd.

SAZABY LEAGUE operates over 40 brands in the apparel, fashion accessories, lifestyle goods, and food service sectors, including "Afternoon Tea," "Ron Herman," "agete," and "ANAYI." Since our founding in 1972, we have cherished our Spirit of "It's a beautiful day." and have proposed lifestyles half a step ahead to consumers. Moving forward, we will continue to challenge ourselves with exciting endeavors, unconstrained by existing conventions.

About GIC

GIC is a leading global investment firm established in 1981 to secure Singapore's financial future. As the manager of Singapore's foreign reserves, we take a long-term, disciplined approach to investing. Our asset allocation strategy spans three asset groups – Equities, Fixed Income, and Real Assets. These include investments in developed and emerging market equities, nominal and inflation-linked bonds, private equity, real estate, alternatives, and infrastructure. We are headquartered in Singapore, with a global presence including a talent force of over 2,300 people in 11 key financial cities and investments in over 40 countries. We seek to add meaningful value to our investments and be an investor of choice by leveraging our long-term approach, multi-asset capabilities, and global connectivity.

For more information, please visit www.gic.com.sg
